

**Telecom Regulatory Authority of India**

**TRAI releases Consultation Paper on “Issues Relating to Media Ownership”**

**New Delhi, 12<sup>th</sup> April 2022** – The Telecom Regulatory Authority of India (TRAI) has today released a Consultation Paper on “**Issues Relating to Media Ownership**”.

2. Media being the fourth pillar of democracy, performs a vital role in the personification of the constitutional goals and aspirations. Considering the importance of media in implementing the constitutional precept of freedom of speech and expression in letter and spirit, TRAI has sent its various recommendations to the government on issues relating to media ownership. The last of such recommendations was sent on 12.08.2014.

3. The Authority has received a reference from Ministry of Information and Broadcasting seeking reconsideration of its 2014 Recommendations and issuance of a fresh set of recommendations in the light of the emerging changes in the media and entertainment industry, particularly with the advent of new digital technologies such as Over-the-top platforms (OTT).

4. The Consultation Paper seeks views of the stakeholders on need, nature, and levels of safeguards with respect to issues relating to media ownership, particularly cross-media ownership and vertical integration in the broadcasting sector.

5. Full text of the Consultation Paper is available on TRAI’s website [www.traigov.in](http://www.traigov.in).

6. Written comments on the issues raised in the Consultation Paper are invited from the stakeholders by 10<sup>th</sup> May 2022 and counter-comments by 24<sup>th</sup> May 2022.

7. The comments and counter-comments may be sent, preferably in the electronic form, to Shri Anil Kumar Bhardwaj, Advisor (B&CS), Telecom Regulatory Authority of India, on email: [advbcs-2@traigov.in](mailto:advbcs-2@traigov.in) and [jtadvbcs-2@traigov.in](mailto:jtadvbcs-2@traigov.in).

8. For any clarification/information, Shri Anil Kumar Bhardwaj, Advisor (B&CS) may be contacted at Tel. No. +91-11-23237922.

**V. Raghunandan**  
**Secretary, TRAI**